



WORLD OF WEARABLEART AWARDS SHOW



Hilanderá, Julio Manuel Campos Lopez, Spain

World of WearableArt® (WOW®) is a unique combination of the world's largest wearable art competition and a spectacular stage show held in Wellington, New Zealand.

World of WearableArt attracts cutting-edge talent from across the globe, from the garment designers to the show's dancers, aerialists, musicians and performers and the creative team who spend 18 months bringing each bespoke World of WearableArt Awards Show to life.

World of WearableArt is New Zealand's single largest theatrical production and a not-to-be-missed event for an audience of around 60,000 people each year as well as a coveted competition for designers across the world working in radical and innovative ways in the mediums of fashion, art, design and costume, including students and emerging designers.

2019 SHOW SEASON
26 SEPTEMBER - 13 OCTOBER

FAST FACTS

2019 is the **31st** World of WearableArt Awards Show



Chica Under Glass, Peter Wakeman, New Zealand

Around **60,000** national and international show-goers will attend the **3 WEEK** show season



Since 1987 Over **830,000** people have seen a WOW Awards Show

Over **10,500** people have worked on a WOW Awards Show, including cast & crew

Over **\$2,618,000** in prizes (cash and in-kind) has been awarded to finalist designers



The judging process is in three parts:

- 1** held in Nelson in July;
- 2** & **3** in Wellington in September.



236 Maiden Lane, Lynn Christiansen, United States

The first World of WearableArt Awards Show was to an audience of just **200** people in rural Nelson, New Zealand.



Quantum, Annabelle Widmann, Spain

WOW has showcased more than **4985 FINALIST GARMENTS** on its stage

WOW has a large-scale exhibition that has toured in Australia and the United States including the Bishop Museum Hawaii, MoPoP in Seattle, and Peabody Essex Museum in Salem.

In 2018 it travelled to the Erarta Museum of Contemporary Art Museum in St Petersburg, Russia, and in June of this year the exhibition opened in Colorado Springs Fine Art Centre.



The World of WearableArt Museum opened in 2001 in Nelson, allowing visitors to experience incredible works of wearable art up-close.

An annual exhibition of over **60** finalist garments, featuring previous year's finalists on display in Nelson, New Zealand.

The Museum attracts around **40,000** visitors each year.

WORLD OF WEARABLEART.COM

*All statistics include information from 1987-2019 shows. World of WearableArt®, WOW® and the WOW Logo® are registered trade marks of Valetta International Limited used on license by World of WearableArt® Limited.