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## MEDIA RELEASE

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### MEXICAN DESIGNER WINS AWARD IN PRESTIGIOUS WORLD OF WEARABLEART (WOW®) COMPETITION

A Mexican designer has won an award at the prestigious World of WearableArt™ (WOW®) Awards in Wellington, New Zealand. The 2018 show features 140 finalist garments by 147 designers from 17 countries and regions, vying for 39 awards.

Wendy Moyer from San Miguel de Allende won the Sustainability Award for her garment *Something Fishy: A Man-Eater Double Feature*.

WOW Founder and Head Judge Dame Suzie Moncrieff says the garment is “an entry that the judges thought was fun, fitted the brief beautifully and had a very strong performance quality.”

New Zealand's largest theatrical performance, WOW is celebrating its 30th anniversary season in 2018. WOW combines the world's leading wearable art design competition with a spectacular stage show that attracts an annual audience of around 60,000 people - over 40,000 of those travelling to the capital city from across New Zealand and around the globe.

Launched by Dame Suzie Moncrieff in 1987, WOW takes art off the wall and onto the human form. Over the past three decades, WOW has attracted some of the most cutting edge creative designers from across the globe. This year entries from 44 countries and regions vied for a coveted spot onstage. A record 17 countries and regions were represented in the show, showcasing designs by professionals from the fashion, art, design, costume and theatre industries, alongside students and first-time enthusiasts. WOW provides an opportunity for these creatives to experiment, push boundaries and explore design, materials and techniques.

This year's show is presented as a series of six worlds, each with its own design provocation that designers have responded to. Along with the recurring Avant-garde, Aotearoa and Open sections are Under the Microscope, Reflective Surfaces and the biennial Bizarre Bra.

WOW's 2018 judging panel consisted of WOW Founder Dame Suzie Moncrieff; Margarita Robertson, Creative Director of iconic fashion label NOM\*d; Sam Gao, Weta Workshop Art Director and Business Development Manager; Weta Workshop Co-founder and CEO Sir Richard Taylor; Cirque du Soleil's Nathalie Bouchard and International Guest judge Mary Wing To.

Garments go through a three-stage judging process to end up onstage, beginning in July. The garments are assessed for detail as well as their performance on stage.



This year's Supreme WOW Award winner was *WAR sTOry* by Natasha English and Tatyanna Meharry of Christchurch, New Zealand. The sisters are the first ever two-time Supreme WOW Award Winners, having taken the top award in 2013 for *The Exchange*. This year's Supreme garment commemorates the more than 128,000 New Zealand men and women who served in World War I, of which more than 18,000 never returned home. It was created using recycled objects such as old army and household blankets, salvaged rimu from demolished houses, old collected plastic toy soldiers, broken crushed red bricks and traded pieces of pounamu to create the garment.

World of WearableArt is on at TSB Arena, Wellington from September 27 until October 14. Tickets and more information at [worldofwearableart.com](http://worldofwearableart.com).

### **Full list of winners**

#### ***WAR sTOry* by Natasha English and Tatyanna Meharry (Christchurch, New Zealand)**

Winner: Supreme WOW Award

Winner: Aotearoa Section

#### ***Ernst Haeckel's Bride* by Nika Danielska (Wroclaw, Poland)**

Runner Up: Supreme WOW Award

Winner: Under the Microscope Section

#### ***Mind the Synaptic Gap* by Grace DuVal (Chicago, United States)**

Winner: Dame Suzie Moncrieff Award

#### ***Feminine Hell* by Xia Tian, Yang Mengtong & He Fangyu (Shanghai, China)**

Runner Up: Dame Suzie Moncrieff Award

#### ***Ancient Dreamscape* by Kayla Christensen (Wellington, New Zealand)**

Second: Aotearoa Section

#### ***Tar'White* by Ali Middleton (Wellington, New Zealand)**

Third: Aotearoa Section

#### ***Foreign Bodies* by Dawn Mostow and Ben Gould (Seattle, United States)**

Winner: International Award: Americas Design Award

Winner: International Design Award

Second: Under the Microscope Section

#### ***Coccinelle* by Svenja (Brisbane, Australia)**

Third: Under the Microscope Section

#### ***Underling* by Gillian Saunders (Nelson, New Zealand)**



Winner: Open Section

***WOW Tools of the Trade* by Shelley Scott (Auckland, New Zealand)**

Second: Open Section

***Ajaw Eamanom* by David Walker (Eugene, United States)**

Third: Open Section

***Uplifting* by David Kirkpatrick (Waikato, New Zealand)**

Winner: Bizarre Bra Section

***Le Spectacle!* by Erna Van Der Wat and Karl Van Der Wat (Auckland, New Zealand)**

Second: Bizarre Bra Section

***Abreast of Time* by Janice Elliott (Christchurch, New Zealand)**

Third: Bizarre Bra Section

***Echoplex - Goddess of Reverb* by Natalie Hutton (Melbourne, Australia)**

Winner: Avant-garde Section

***Axminstress* by Kate MacKenzie (Hawkes Bay, New Zealand)**

Second: Avant-garde Section

Runner Up: Sustainability Award

***Tangka* by Qiongwen Zhang (London, United Kingdom)**

Third: Avant-garde Section

***The Wise Athena* by Lau Siu San & Cathy, Sin Wei Chow (Hong Kong, China)**

Winner: Reflective Surfaces Section

Winner: International Award: Asia Design Award

***Hilandera* by Julio Manuel Campos Lopez (Madrid, Spain)**

Second: Reflective Surfaces Section

***Lady Ethereal* by Dawn Mostow (Seattle, United States) and Snow Winters (Tacoma, United States)**

Third: Reflective Surfaces Section

***Eye See you Fluffy Kōwhai* by Tina Hutchison-Thomas (Christchurch, New Zealand)**

Winner: New Zealand Design Award

***Absinthium* by R.R. Pascoe (Blue Mountains, Australia)**

Winner: International Award: Australia and Pacific Design Award



***Blue Star* by Adam McAlavey (London, United Kingdom)**

Winner: International Award: United Kingdom and Europe Design Award

***Quantum* by Annabelle Widmann (Santa Eulalia, Spain)**

Winner: Cirque du Soleil Invited Artisan Award

***Hide and Seek* by Mingzhang Sun (London, United Kingdom)**

Winner: First-Time Entrant Award

***Baroness of Vortex 6* by Laura Thapthimkuna (Chicago, United States), Stephen Ions (Biddulph Moor, United Kingdom) & Patrick Delorey (New York City, United States)**

Runner Up: First-Time Entrant Award

***Shell* by Zhang Qiyao (Shanghai, China)**

Winner: Student Innovation Award

***Under the Skin* by Louise Byford (London, United Kingdom)**

Runner Up: Student Innovation Award

***Something Fishy: A Man-Eater Double Feature* by Wendy Moyer (San Miguel de Allende, Mexico)**

Winner: Sustainability Award

***236 Maiden Lane* by Lynn Christiansen (San Francisco, United States)**

Winner: Wearable Technology Award

***Tangible Duality* by Hanna Smith (Avoca Beach, Australia)**

Runner Up: Wearable Technology Award

***Spirit Bone* by Guo Xiao Tong (Beijing, China)**

Winner: Weta Workshop Emerging Designer Award

***Kākāpō Queen* by Stephanie Cossens (Wellington, New Zealand)**

Runner Up: Weta Workshop Emerging Designer Award

**Mexico winner story**

Mexican folkloric creatures alebrijes were inspiration for **Wendy Moyer's** (San Miguel de Allende, Mexico) garment *Something Fishy: A Man-Eater Double Feature*. Alebrijes are said to populate dreams, taking the shape of various animals combined with electric colours and endless patterns. "They remind me of the familiar but odd creatures of my childhood dreams. Most were fanciful, some were terrifying and none were drab and dull," she says. It took her



more than 28 weeks to create her garment, constructing and sculpting layers, creating the harness then sculpting the tentacles, heads, body and fins from wire mesh. Among the materials used in the garment are 54 clock gears, 82 large turquoise rings, 59 hearing-aid batteries, 155 watch buckles and 186 diamond scales. Many of the materials were recycled and items destined for landfill. This is her fourth finalist garment since 2010.